



**MyAdMarket**

## **Publisher User Manual**

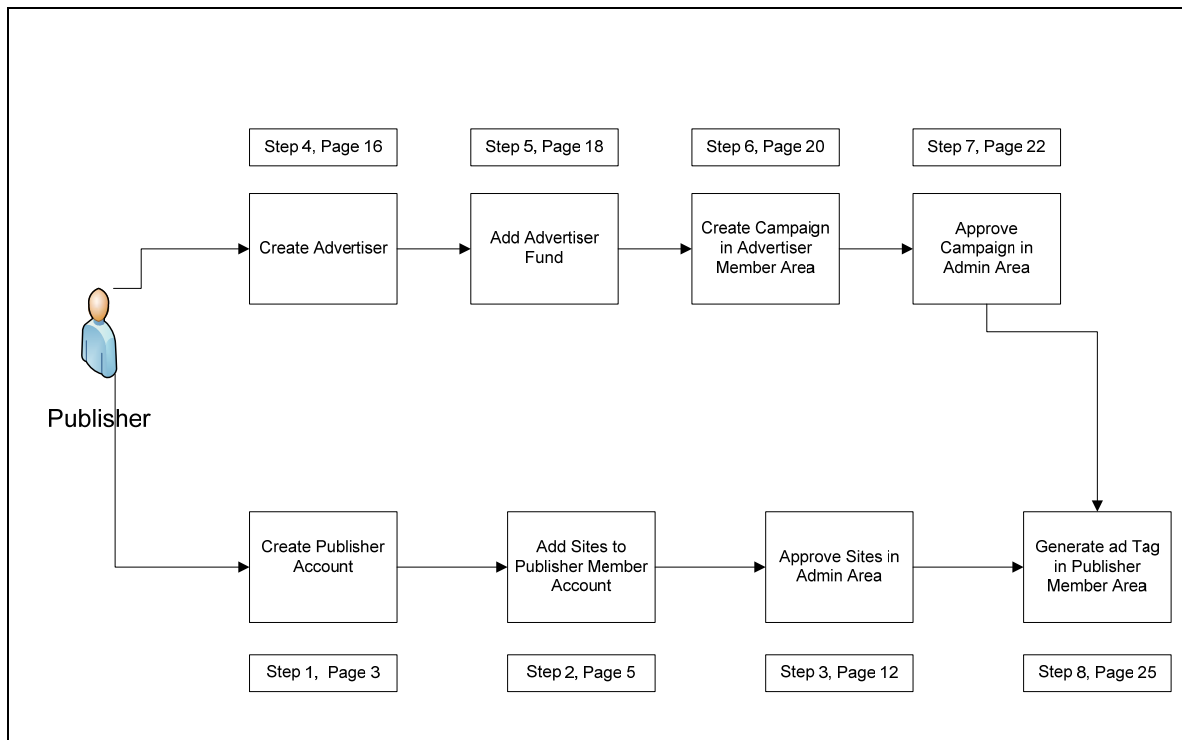
Created on March 25, 2008

Publisher User Manual.....	1
1. Introduction .....	2
1.1 Flow Chart of Procedures .....	2
2. Create Publisher Account .....	3
2. Add Sites to Publisher Member Account.....	3
6. Generate Ad Tag in Publisher Member Area.....	5
6.2 Get Codes for Your Web Html .....	5

## 1. Introduction

This user guide intended for publisher webmasters to implement MyAdMarket Ad Serving System. MyAdMarket Ad serving system empowers our users to lucratively differentiate themselves to their client base by offering turnkey solutions built upon its advanced ad serving system. MyAdMarket understands the importance of the demand in technology development, MyAdMarket's ad serving system was launched to give users the chance to use and implement our technology as their own. MyAdMarket Ad Serving System is an application system proffers all elements for advertisers, publishers, and ad network webmasters to setup and manage all their online advertisings. In this user guide includes create publisher account; add sites to publisher member area; implement publishers; implement advertisers in Ad Serving System; Generate ad Tag in Publisher Member Area.

### 1.1 Flow Chart of Procedures



## 2. Create Publisher Account

Step 1: Create new publisher account by visiting  
[http://pub.demo.clicksor.com/publishers\\_account.php](http://pub.demo.clicksor.com/publishers_account.php)

Step 3: After you fill out information in each field, click "Submit"

CLICKSOR™ | publisher

Email:  Confirm email:

Website:

Phone:

Time Zone:

Password:  Confirm password:

Name:

Company:

Address:

City:

State:

Country:

Zip code:

Step 4: Check your email, which you entered in Step 3, to obtain your **account ID**.

## 2. Add Sites to Publisher Member Account

Step 1: Log into your publisher account by visiting  
<http://pub.demo.clicksor.com/login.php> and with the login information sent to your email.

Publisher Admin Area - Mozilla Firefox

CLICKSOR™ | publisher

Home My Account Sites Reports Support Logout

Quick Links

- Add new site
- Get code
- Export History
- Stats results

Other Links

- Referral center

Welcome

- Announcement text

Testing publisher announcement area May 15, 07.

Account Summary

- Account ID: 8
- Account Status: Active
- Unfilled Balance: \$0.00
- Pending Payments: \$0.00
- Number of Sites: 2

Account Manager

Name: dcm22  
 Email: xiamh@yesup.com

Have Questions?  
 Submit a Trouble ticket

http://pub.demo.clicksor.com/sites\_new.php?step=1

Step 2: At “Member Area”, Click **Add new site** below Quick Links.

The screenshot shows the Clicksor Publisher Admin Area. The browser address bar displays 'http://pub.demo.clicksor.com/index.php'. The page has a navigation menu with 'Home', 'My Account', 'Sites', 'Reports', and 'Support'. On the left, there is a 'Quick Links' section with a red circle around the 'Add new site' link. Below it are 'Other Links' with a 'Referral center' link. The main content area shows a 'Welcome' message and an 'Announcement test'.

Step 3: Fill out each field as required. Click “Add” when you done.

The screenshot shows the 'Add new site' form in the Clicksor Publisher Admin Area. The browser address bar displays 'http://pub.demo.clicksor.com/index.php'. The page has a navigation menu with 'Home', 'My Account', 'Sites', 'Reports', 'Support', and 'Logout'. The main content area shows a breadcrumb trail: '1. Site Info >> 2. Site Keywords >> 3. Get Codes'. The 'Site Info' section has three red circles around the 'Web Site Title' (containing 'clicksor'), 'URL' (containing 'www.clicksor.cn'), and 'Web Site Description' (containing 'piano performance') fields. Below the fields are 'Reset' and 'Add' buttons, with the 'Add' button circled in red. On the right, there is an 'Account Summary' section with details like Account ID, Status, Balance, and Number of Sites, and an 'Account Manager' section with Name and Email.

Step 4: After you click **Add**, you will reach “Get Codes” page; when you see the page as below, you are finished with **Add new sites**, no need to go any further. If you need to add more sites to your publisher account, you just need to click “Sites” on top of the banner, and then repeat from Step 1 to Step 3. Your sites are now pending admin approval.

The screenshot shows the Clicksor Publisher Admin Area. The browser address bar displays <http://pub.demo.clicksor.com/getcode.php?siteid=15&step=3>. The navigation menu includes Home, My Account, Sites (circled in red), Reports, and Support. Below the menu, a breadcrumb trail shows: 1. Site Info >> 2. Site Keywords >> 3. Get Codes (highlighted in a red box). The main content area is titled 'Banner Ads' and contains instructions: 'Highly recommended to select all of the following ad types to maximize the earnings.' Two ad types are listed with checked boxes: 'Banner' (Text banner, Graphic Banner and Contextual Link Ads on CPM and CPC metric) and 'Pop-under' (high payout rate on CPV/CPM metric). A 'Next' button is visible at the bottom of the list.

## 6. Generate Ad Tag in Publisher Member Area

### 6.2 Get Codes for Your Web Html

Step1: Click “go” to your “[Member Area](#)”.

#### Search Results

Number of publishers per page: [100](#)

[export](#)

Page: 1

[<< Previous Page](#) [Next Page >>](#)

#	Date	User ID	Status	Email	Admin	Traffic Log
1	2008-03-10	<a href="#">6</a>	Active	xiamih@yesup.com	demo2	<a href="#">request</a>

[<< Previous Page](#) [Next Page >>](#)

Page: 1

Step3: Click “Sites” in the [Member Area](#).

CLICKSOR™ | publisher

Home My Account **Sites** Reports Support Logout

**Quick Links**

- Add new site
- Get code
- Payment History
- Stats reports

**Other Links**

- Referral center

Welcome

- Announcement test  
Testing publisher announcement area May 15, 07.

**Account Summary**

- Account ID: 6
- Account Status: Act
- Uncleared Balance:
- Pending Payment:
- Number of Sites: 6

**Account Manager**

Name: demo2  
Email: wayne@yesup.co

Have Questions?  
Submit a [trouble tick](#)

Step4: Click "Get Code".

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Home My Account **Sites** Reports Support Logout

**Quick Links**

- Add new site
- List all sites
- Pending sites
- Active sites
- Deleted sites

**My Sites** Display: 10/2

<<Prev 1 Next>>

#	Site ID	URL	Status	Action
1	16	http://www.alpay.com	Pending	<a href="#">Get Code</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
2	15	http://www.clicksor.com	Pending	<a href="#">Get Code</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
3	14	http://www.clicksor.com	Pending	<a href="#">Get Code</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
4	13	http://www.clicksor.com	Pending	<a href="#">Get Code</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
5	12	http://paypopup.com	Active	<a href="#">Get Code</a>   <a href="#">Edit</a>   <a href="#">Delete</a>
6	11	http://clicksor.com	Active	<a href="#">Get Code</a>   <a href="#">Edit</a>   <a href="#">Delete</a>

<<Prev 1 Next>>

**\* Account Status Explanation:**

**Trial:** Trial status means your site has been automatically accepted. Optimization will apply once the system gathers enough information.

**Pending:** Pending means your site is waiting to be reviewed. Initial optimizations will be applied to all the pending sites before they go onto 'Trial'. The review process takes 1-3 days. Please feel free to start the ad codes anytime in your earliest convenience.

**Approved:** Approved means your site has been finalized after all the optimizations made based on the information from the 'Trial' period. This is guarantee stable earnings for publishers once the site is 'Approved'.

**Suspend:** Suspend means your site is not being accept by Clicksor, and there must be reason(s) for all the site / account suspension. Please look up the 'support' section in the member's area or contact your account manager for details.

**Disable:** Disable means your site has been removed from the 'active sites' list. This happens when you choose to 'Delete' the URL under the 'Sites' section.

Step5: Click "Next"

CLICKSOR™ | publisher

Home My Account **Sites** Reports Support Logout

**Banner Ads** You can place graphical Ad-units that are relevant to your target audience and/or content vertical.

**Banner Ads** Alternative Ads

Highly recommended to select all of the following ad types to maximize the earnings.

- Banner**  
Text banner, Graphic Banner and Contextual Link Ads on CPM and CPC metric.
- Pop-under**  
high payout rate on CPV/CPM metric.

[Next](#)

**Account Manager**

Name: demo2  
Email: wayne@yesup.co

Have Questions?  
Submit a [trouble ticket](#)

Step6: Click "Next"

**Select Banner Type****Display Setting**

- Text only banner tpl
- Graphical only banner
- Text and graphical banner

**Banner Setting**

- |  |             |
|--|-------------|
| <input checked="" type="radio"/> Full Banner | (468 × 60)  |
| <input type="radio"/> Leaderboard            | (728 × 90)  |
| <input type="radio"/> Skyscraper             | (120 × 600) |
| <input type="radio"/> Wide Skyscraper        | (160 × 600) |
| <input type="radio"/> Button                 | (125 × 125) |
| <input type="radio"/> Vertical Banner        | (120 × 240) |
| <input type="radio"/> Medium Rectangle       | (300 × 250) |
| <input type="radio"/> Square Box             | (250 × 250) |
| <input type="radio"/> Large Rectangle        | (336 × 280) |
| <input type="radio"/> Small Rectangle        | (180 × 150) |
| <input type="radio"/> Wide Vertical Banner   | (160 × 400) |

[Next](#)

Step 7: Copy and paste the code into your web html.

Home My Account Sites Reports Support

**Copy & Paste Code**

Place following code to your webpages where you want to show dicksor banner.  
The banner code must be placed **above the fold** or **within the first 500 pixels of the page**.

**Banner House Ad URL:** (optional)  
When dicksor can not find an ad for your site, your default house ad will be shown.  
You may leave it blank if you don't have one.

**Banner House Ad URL:** (optional)  
When dicksor can not find an ad for your site, your default house ad will be shown.  
You may leave it blank if you don't have one.

**Frequency Cap:** No more than 1 pop-under Ad per  
No Frequency Cap

**Copy and Paste following code to your website.**

```
<script type="text/javascript">
<!--
//default banner house ad url
demo_dicksor_default_url = "";

//default pop-under house ad url
durl = "";
demo_dicksor_enable_pop = true;
fqCap = -1;

demo_dicksor_banner_border = "";
demo_dicksor_banner_ad_bg = "";
demo_dicksor_banner_link_color = "";
demo_dicksor_banner_text_color = "";
//-->
</script>
```