



MyAdMarket

Advertiser User Manual

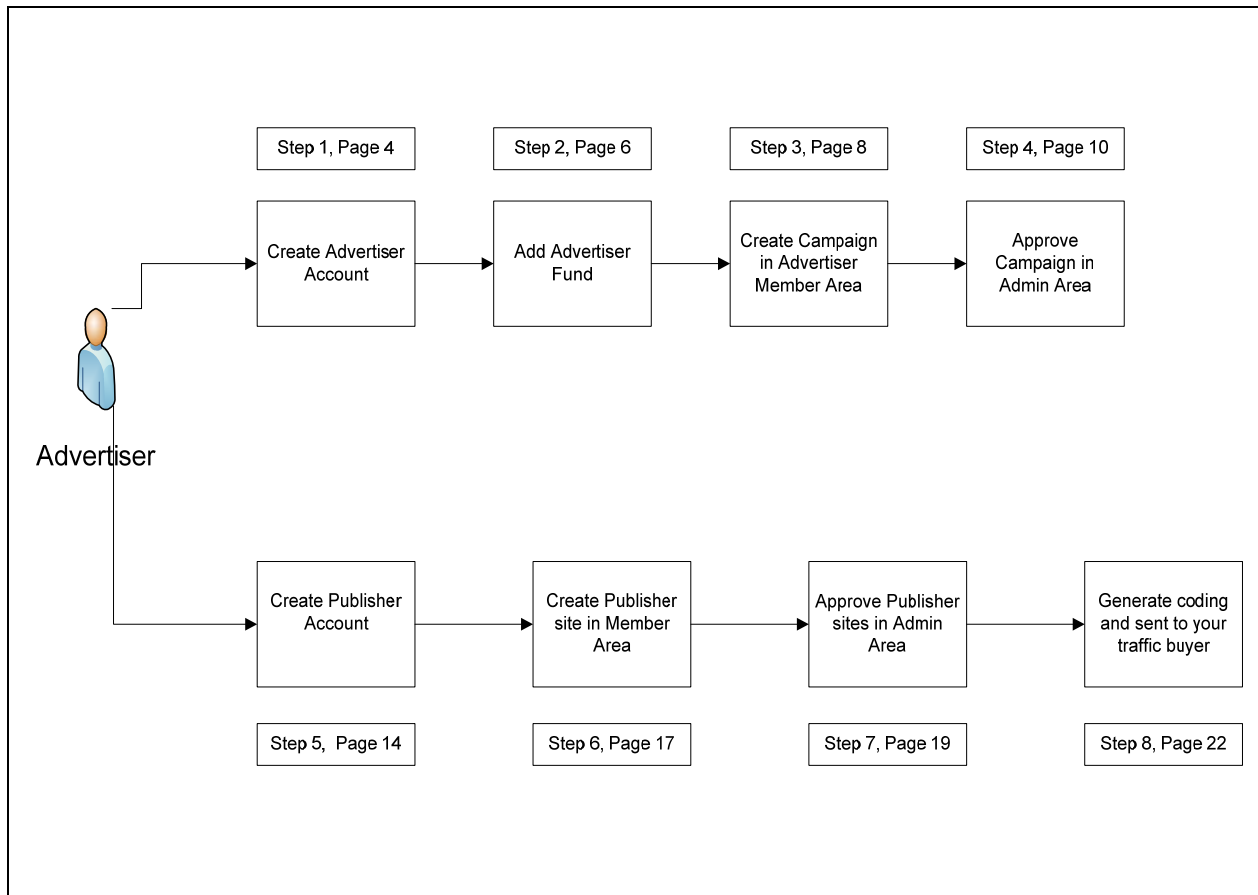
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1. Introduction

This user guide intended for advertiser webmasters to implement MyAdMarket Ad Serving System. MyAdMarket Ad serving system empowers our users to lucratively differentiate themselves to their client base by offering turnkey solutions built upon its advanced ad serving system. MyAdMarket understands the importance of the demand in technology development, MyAdMarket's ad serving system was launched to give users the chance to use and implement our technology as their own. MyAdMarket Ad Serving System is an application system proffers all elements for advertisers, publishers, and ad network webmasters to setup and manage all their online advertisings. In this user guide includes create advertiser account, add advertiser fund, create campaign in advertiser member area, approve campaign in admin area, implement publisher, generate coding and send to your traffic buyer.

1.1 Flow Chart of Procedures



2. Create Advertiser Account

2.1 Create Account

Address: http://ads.demo.clicksor.com/advertisers_account.php

Step 1: Create advertiser account by filling out the form.

Step 2: After you fill out your information in each field, click "Submit".

CLICKSOR™ | advertisers

Email: Confirm email:

Website:

Phone:

Time Zone:

Password: Confirm password:

Name:

Company:

Address:

City:

State: Zip code:

Country:

Step 3: The system will send you an email with your **Account ID**, please keep this in a safe place.

2. Create Campaign

Step 1: Log into the advertiser panel by visiting <http://ads.demo.clicksor.com> and with the login information retrieved from your email.

Step 2: Click “Create new campaign” in Member Area.

CLICKSOR™ | advertisers

Home My Account Campaigns Reports Support Logout

Quick Links

- [Create new campaign](#)
- [View my campaigns](#)
- [Deposit funds](#)
- [Reports](#)

System Notice

You don't have any active campaigns, please click [here](#) to create a new one now.

Welcome

Account Summary

Account ID: 17
 Account Status: Active
 Account Funds: \$999.91
 Camp. Reserved Funds: \$0.00
 Number of Campaigns: 0

Account Manager

Names: demo
 Email: demo@clicksor.com

Step 3: After you fill out every field, and click **Next** when you're done.

The screenshot shows the Clicksor Advertiser Admin Area interface. The browser address bar displays `http://ads.demo.clicksor.com/campaign/new_camp.php`. The page title is "CLICKSOR™ | advertisers". The navigation menu includes "Home", "My Account", "Campaigns", "Reports", "Support", and "Logout".

The main content area is titled "Create New Campaign here" and contains the following form elements:

- Campaign Name:** A text input field containing "Ami Test". Below it, a note states "Max 35 chars. No html allowed".
- Campaign type:** A dropdown menu with "CPC" selected. A note next to it says "Minimum bid: \$0.10".
- Supported banner type:** Radio buttons for "Graphical only banner" (selected) and "Text and graphical banner".
- Maximum bid price:** A text input field containing "\$0.25".
- Auto Optimization?** A checked checkbox.
- Traffic Network:** A section titled "demo.clicksor.com™ Network" with a sub-note: "Distribute my ads on demo.clicksor.com™ publisher sites according to my selected targets."
- Next:** A red button labeled "Next".

Step 4: Follow the wizard and finish creating the campaign. Your campaign will now be in Pending status until admin approval.