

Banner Types of MyAdMarket's Ad Management Platform



Text Only Banner



When a publisher gets a code for Text Only Banner, the ad space will display only a text banner on every ad rotation.

Text and Graphical Banner



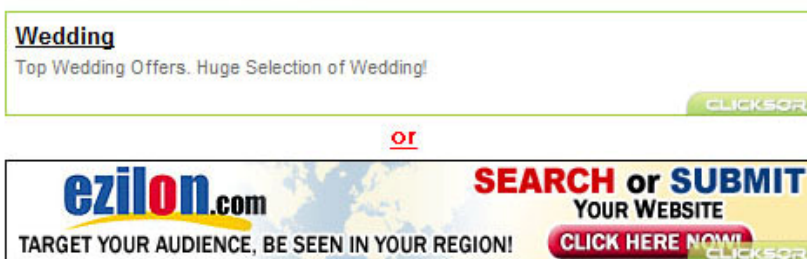
When a publisher gets a code for Text and Graphical Banner, the ad space will display a text and/or graphical banner on every ad rotation.

Graphical Only Banner



When a publisher gets a code for Graphical Only Banner, the ad space will display only a graphical banner on every ad rotation.

Graphical Banner with Text



When a publisher gets a code for Graphical Banner with Text, the ad space will display either a graphical banner or a text banner on every ad rotation.