

# How To Setup The Advertiser Traffic Package In Ad System

Step 1: Go to Rates and Payment > manage traffic packages under Admin Menu

The screenshot shows the CLICKSOR™ Advertisers interface. At the top, there is a navigation bar with 'Home' and 'Logout' links. Below this, there are two main menu sections: 'Admin Menu' and 'Advertiser Area Menu'. The 'Admin Menu' includes options like 'Admin Account Management', 'Rates and Payment' (highlighted with a red box), 'Template Customization', 'Ad Types and Default Banner', 'XML Feeds', 'Default Setting', and 'Network Partnership'. The 'Advertiser Area Menu' includes 'Search Advertisers/ Campaigns', 'Advertiser Support Area', 'Advertiser Announcement', 'Email Broadcast', and 'Create New Advertiser'. The main content area is titled 'Rates and Payment' and contains an information icon and a text block: 'In this area, you can set the rates and minimum price for the advertisers.' Below this, there is a list of settings: 'publisher revenue share rate', 'campaign minimum bids', 'publisher payment currency', 'advertiser payment method', 'publisher payment method', 'network partnership payment method', 'Fix Price Setting', and 'manage traffic packages' (highlighted with a red box).

Step 2: Create the new traffic package

The screenshot shows the 'Traffic Package Management' interface. It features a text block: 'You may create a Traffic Package for your advertiser client. After a Traffic Package is created, you should proceed to the Target, traffic network, keywords, channels, add ads accounts etc.' Below this is a table with the following columns: 'Package title', 'Package Desc.', 'CPX', 'Min. Bid price', 'Min. purchase', 'Target networks', 'Advertisers', and 'Target country'. The table is currently empty, and the text 'No traffic packages found.' is displayed in the center. A red 'Create new' button is located at the bottom right of the table area.

### Step 3: Create traffic package in your network

#### Traffic Package Management

You may create a Traffic Package for your advertiser client. After a Traffic Package is created, you should proceed to the Traffic Package area to setup country target, traffic network, keywords, channels, add ads accounts etc.

Traffic Package title:	US CPC Package <small>(only letters, digits, space and -)</small>
Traffic Package description:	<u>CPC</u> package
Traffic Package Type:	cpc ▾
Target networks:	demo.clicksor.com Network ▾
Min. Bid Price:	0.005
Minimum Purchase:	100.00
Enable RON:	<input checked="" type="radio"/> yes <input type="radio"/> no
Visible For Ads:	Yes ▾
Active:	Active ▾
<b>Create</b>	

Step 4: After you have created, the system will redirect to the traffic package management index page. Here, you can set what country/keyword/channel to target for this package. In addition, you can also target this package to specific advertiser(s).

#### Traffic Package Management

You may create a Traffic Package for your advertiser client. After a Traffic Package is created, you should proceed to the Traffic Package area to setup country target, traffic network, keywords, channels, add ads accounts etc.

Package title	Package Desc.	CPX	Min. Bid price	Min. purchase	Target networks	Advertisers	Target country	Keywords/ channels	RON	Visiable	Status
<u>test</u>	<u>test</u>	cpv	0.010000	10.00	demo.clicksor.com Network	<a href="#">update ads</a>	<a href="#">Add target country</a>	<a href="#">Add keywords</a>	yes	y	Active
<u>US CPC Package</u>	<u>CPC package</u>	cpc	0.005000	100.00	demo.clicksor.com Network	<a href="#">update ads</a>	<a href="#">Add target country</a>	<a href="#">Add keywords</a>	yes	y	Active

**Create new**

## Step 5: The advertiser in the member area can create new campaign from traffic packages.

Home My Account Campaigns Reports Support ROI Tracking Logout

1. campaign selection  
2. ad creation  
3. country target  
4. keyword/channel target  
5. campaign funding  
6. campaign info

Create New Campaign **Create New Campaign from Traffic Packages**

Click on the "Cost" to order the package. Click on the package name to view package details.

Search by CPX:

Package	CPX	Unit Price	Cost
<a href="#">text</a>	cpv	\$0.010000	<a href="#">\$10.00</a>
<a href="#">order this package</a>			
<b>US CPC Package</b>			
<a href="#">CPC package</a>	cpc	\$0.005000	<a href="#">\$100.00</a>
<a href="#">order this package</a>			

Display (20 / page) 1

## Step 6: For all packages, the advertiser cannot choose the channel and enter the keywords.

Home
My Account
Campaigns
Reports
Support
ROI Tracking
Logout

Campaign: 79520<RON Clicksor 12>

[Back to campaign page](#)

**Campaign Settings**

- [Credit campaign](#)
- [Daily limit](#)
- [Geo target](#)
- [Traffic network](#)
- [Pause/resume campaign](#)

**Bid Keywords**

This is a traffic packages campaign, you can not add more or modify keywords with packages campaigns.

Keyword:  Any Where in keyword Status: -- All --

Max. Bid: \$  Bid rank: -- Any rank -- Newly outbidden keywords: No

Search
Reset All

Home
My Account
Campaigns
Reports
Support
ROI Tracking
Logout

Campaign: 79520<RON Clicksor 12>

[Back to campaign page](#)

**Campaign Settings**

- [Credit campaign](#)
- [Daily limit](#)
- [Geo target](#)
- [Traffic network](#)
- [Pause/resume campaign](#)
- [Unique to cap](#)

**Ad Listing**

- [My Ads](#)
- [Keyword List](#)
- [Channel List](#)
- [Site List](#)
- [ROI targeting](#)
- [Re-targeting](#)
- [Upload banner](#)

**Channel Targeting**

This is a traffic packages campaign, you can not add more or change channels target with packages campaigns.

Aside from the "Keyword Match", you may also choose "Channel Match" to deliver more targeted visitors to your campaign. "Channel Match" helps more precisely by web page channel. Our system will determine the channel of every content-rich web page of our affiliated websites and will only according to the relevancy.

Below is a list of the Channels. Please choose the Channels you would like to target by clicking on the 'Bid' button and select the checkbox accord for you to bid for the top 5 position to maximize the delivery capacity.

<input type="checkbox"/> Bid on all channels	Rank	Average Rank	Average CPM(\$)	Top 5 eCPMs	Current Cost	Max. Bid(\$)
<input type="checkbox"/> Adult						<a href="#">place bid</a>
<input type="checkbox"/> Arts						<a href="#">place bid</a>
<input type="checkbox"/> Automobiles						<a href="#">place bid</a>
<input type="checkbox"/> Business						<a href="#">place bid</a>
<input type="checkbox"/> Computers						<a href="#">place bid</a>
<input type="checkbox"/> Games						<a href="#">place bid</a>
<input type="checkbox"/> General						<a href="#">place bid</a>
<input type="checkbox"/> Health						<a href="#">place bid</a>
<input type="checkbox"/> Home						<a href="#">place bid</a>
<input type="checkbox"/> Internet						<a href="#">place bid</a>
<input type="checkbox"/> Kids and Teens						<a href="#">place bid</a>
<input type="checkbox"/> Money & Finance						<a href="#">place bid</a>
<input type="checkbox"/> News						<a href="#">place bid</a>

## Step7: Also, no country/keyword/channel can be changed in the admin area.

CLICKSOR™ | admin

[Home](#) [Logout](#)

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[Back to search results](#)

### Admin Menu

- [Admin Account Management](#)
- [Rates and Payment](#)
- [Template Customization](#)
- [Ad Types and Default Banner](#)
- [XML Feeds](#)
- [Default Settings](#)
- [Network Partnership](#)

### Advertiser Area Menu

- [Search Advertiser/ Campaigns](#)
- [Advertiser Support Area](#)
- [Advertiser Announcement](#)
- [Email Broadcast](#)
- [Create New Advertiser](#)
- [Manage Campaign Watch List](#)

### Publisher Area Menu

- [Search Publisher/ Sites](#)
- [Publisher Support Area](#)
- [Publisher Message Area](#)

### Campaign Info

This page shows more detailed campaign info.  
You can also approve and update this campaign here.

This is a traffic packages campaign,  
you can not add more or change country/keyword/channel etc with packages campaigns.

Camp. ID:	79520 <a href="#">View Report</a>   <a href="#">Conversion Data</a>   <a href="#">Ticket</a>   [Join Time: 2010-06-17 10:24:58]
Camp. Name:	RON Clicksor 12 <a href="#">View Setting</a>
Camp. Type:	cpm
Markup Price:	\$ 0.000/cpm
Country Target:	US
Block Sites:	Network: <input type="text" value="... select partner network ..."/> Real Site ID(s): <input type="text"/> (*Separate site ids by ",". To block particular network, enter siteid 0)
	Block List: <input type="text" value="#1-153905, #1044-0."/>
Site Targeting:	Network: <input type="text" value="... select partner network ..."/> Real Site ID(s): <input type="text"/> (*Separate site ids by ",")